



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

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The C.A. Lawton Co. Launches New Website

New site reflects C.A. Lawton's direction and its commitment to new markets, people and process

De Pere, WI – The C.A. Lawton Co., a company committed to continued improvement and to a direction driven by market demands, launched its new website on Monday, October 17. The site, www.calawton.com, offers a look inside C.A. Lawton's capabilities, the markets it serves, and the important connection the company makes with its customers. Highlighted in the site are unique capabilities governed by the ISO2001:2008 platform including on-site machining, ASME pressure vessel manufacturing, and ABS certification.

“It was important to update our website to help capture who we are as a company, the unique value we offer to our customers and some of the new markets where we are experiencing growth,” said Patrick Kotowski, Director of Business Development at The C.A. Lawton Co.

C.A. Lawton has built its casting-centric business on providing casting solutions and making the casting buying process easier for its customers through on-site machining and other valuable services. The website includes case studies about customers who have successfully improved their casting buying process by partnering with C.A. Lawton.

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Patrick Kotowski added, “One of the primary goals in designing the site and its content was for visitors to really understand and get a feel for who we are and how it is that we’re different from our competitors.”

The C.A. Lawton offering is unique to the large grey and ductile iron casting industry because of the integrated approach to patterns, castings, and machining all within one location.

About The C.A. Lawton

The C.A. Lawton Company has well over a century of experience as a leading manufacturer of industrial components, employing 185 people between two facilities in De Pere, WI. Its integrated business includes patternmaking, casting, and machining capabilities. The C.A. Lawton Company provides large iron castings and machining for domestic manufacturers in the HVAC, Municipal Pump and Valve, Mining, and Power Generation industries. C.A. Lawton’s customer base includes such companies as Siemens, General Electric, Metso, and Trane.

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